WVU DESIGN GUIDELINES & CONSTRUCTION STANDARDS DIVISION 01 – FRONT END DOCUMENTS

SECTION 015800 – CONSTRUCTION SIGNAGE

PART 1: GENERAL

1.1 Scope of Standard

- A. This standard provides general guidance concerning the specific preferences for construction signage.
- B. Construction signs shall be installed for all new construction or major renovation projects that have high visibility.
- C. Project conditions and requirements vary, thus precluding the absolute adherence to the items identified herein in all cases. However, unless there is adequate written justification, it is expected that these guidelines will govern the design and specifications.

1.2 Reference Standard

WVU-AVPFS-2 - Construction Sign Policy

Part 2: PRODUCTS

- A. Sizing of construction sign shall be 4'-0" x 8'-0".
- B. Sign shall contain the following information.
 - 1. Official project name.
 - 2. "WEST VIRGINIA BOARD OF GOVERNORS" and current University President.
 - 3. Facilities Management; West Virginia University; Morgantown, WV. 293-HELP
 - 4. West Virginia University symbol (trademark included).
 - 5. Architect information: architect's name with city and state of architect.
 - 6. Contractor information: contractor's name with city and state of contractor.

- 7. Architects rendering of completed project is optional but preferred for new construction.
- 8. Pedestrian Related Signs: pedestrian directional signs are an important key to the overall wayfinding system and used to guide visitors, staff, and students to their destination. Pedestrian directional signs are like vehicular directional sings in design but are smaller in scale and located in high pedestrian traffic areas. These directional signs should carry building name or facility being identified.

Signage plan should be prepared by Designer/Architect and coordinated with WVU project manager. Designer's documents should include

- 1) Proposed pedestrian signage
- 2) Designated pedestrian routes in case of pedestrian pathways/sidewalks closure
- 3) Signage locations
- 9. Sign shall be professionally made and constructed in a manner that will maintain original appearance for duration of project.
- 10. Colors: To meet West Virginia University approval
 - A. White background with blue lettering
 - B. Blue background with white lettering

PART 3: EXECUTION

A. Sign shall be placed so it is adequately visible at entrance to construction site. Project Manager to determine location of sign(s).



